# SILVER BEIGHTS





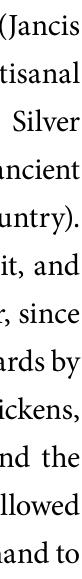
#### **Press Release**

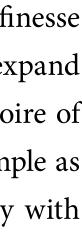
SILVER HEIGHTS VINEYARD, leading the way for biodynamic viticulture also partnering with additional farmers, sharing best practices. Eventually their singular attention to quality and authenticity would help bring critical acclaim to and minimal-intervention winemaking in China, is now ready to launch their newest collection of Natural Wines: Jiayuan 家园. Three single-varietal cuvées Ningxia as China's premier wine growing region. have been produced created in very limited quantity (less than 3000 bottles each), using an extremely purist approach to winemaking that focuses on wild-Gaining early positive reviews from the world's most respected media (Jancis Robinson / Robert Parker / RVF), Emma showed that China could produce artisanal yeast fermentation, no filtration, and minimal sulfur.

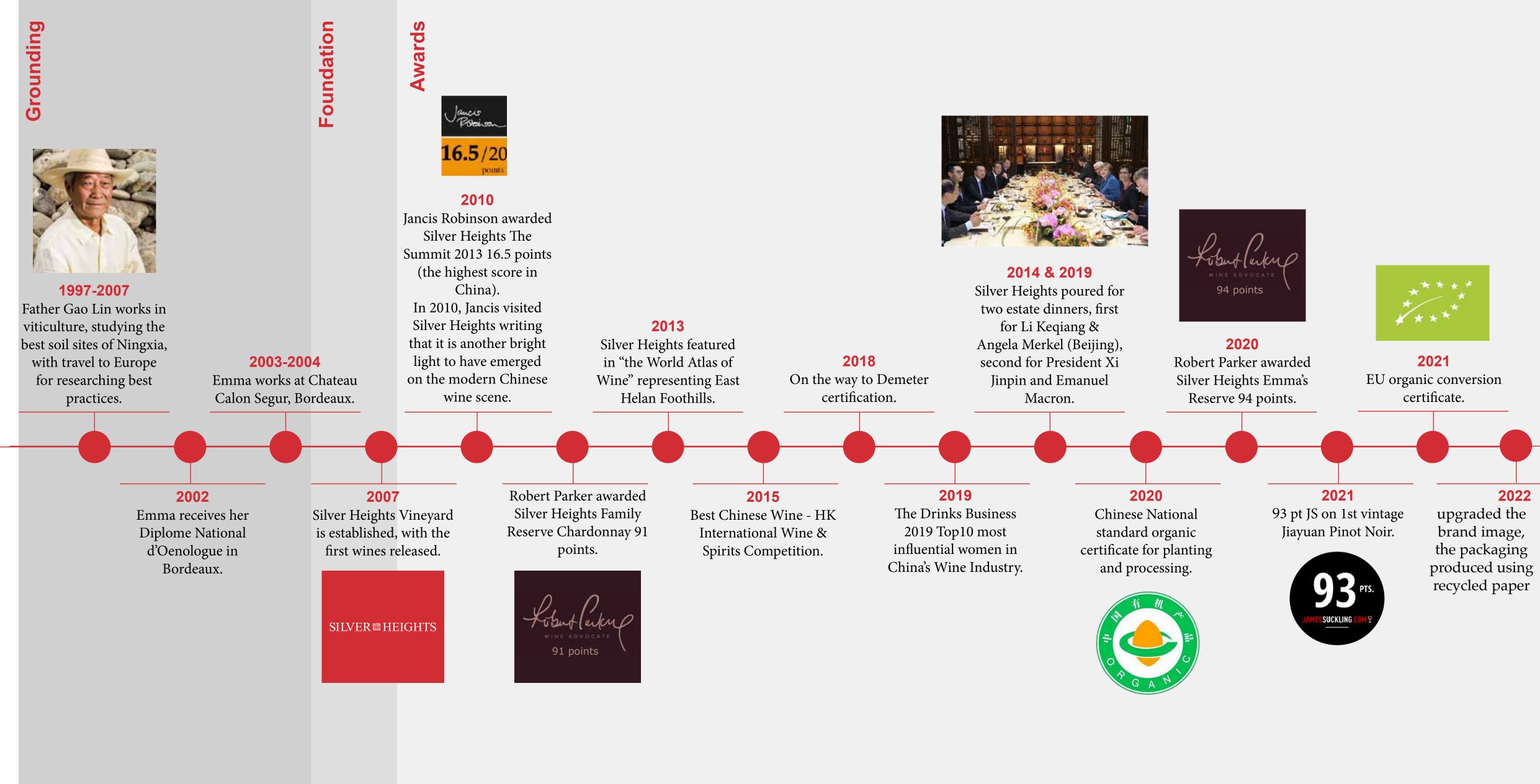
wines with balance, delicacy and longevity. Since their beginning days, Silver "From the early days, we have always been guided by the ancient wisdom Heights embraced natural techniques in farming, while also following the ancient of Jieqi (节气) solar terms, and we also used organic practices to avoid Chinese principles of Jieqi (well respected in agricultural parts of the country). chemicals and artificial pesticide. Now since 2017, our estate fully embraces After 2015, the winery was able to make their wines from 100% estate fruit, and eventually earn the Chinese Government's Organic Certification. Moreover, since biodynamic farming. Celebrating our passion for minimal-intervention 2017, the focus has been on enhancing the ecosystem and soils of their vineyards by winemaking, the Jiayuan collection strives to express the raw beauty of our eco-system. By cultivating harmony with the seasons, encouraging the converting to Biodynamic Viticulture. Her estate now includes shanyang, chickens, transformations that nature brings forth, we nurture energy and vitality horses and donkeys which all contribute to the nutrient-rich composts and the throughout our vines for it to be expressed in every bottle." vineyard's cycle of life. This holistic approach and passionate philosophy allowed - Emma Gao her understanding of winemaking to progress using only the most delicate hand to guide the wines fermentation and evolution.

Owner and winemaker of Silver Heights Vineyard, Emma Gao has been a pioneering figure of China's modern wine scene. Raised in Ningxia, her Silver Heights wines are now sold around the world, showing the elegance and finesse father taught her to appreciate the potential for the area's unique terroir and expected of the world's best Chateaux. Emma Gao continues to gradually expand her production capability, while also pushing for innovation in her repertoire of agriculture. She studied in Bordeaux, obtaining the prestigious Diplome National d'Oenologue, and went on to visit many of the world's top wine regions. wines. For over a decade, the winery has been consistently setting an example as Returning to Yinchuan in 2007, her family launched Silver Heights Vineyards, a multigenerational family winery prioritizing sustainability and harmony with making artisanal wines that demonstrated craftsmanship, integrity and passion. nature. They used organic viticulture principles to farm their tiny family farm, while









SILVER B HEIGHTS

Key Milestones



# Media Coverage 2010

(Tap link to read) <u>Wine Spectator Magazine</u> Jeanniecholee.com Adega Brazil

#### 2011

Jing Daily Luxury Society Aljazeera English Jing Daily

#### 2012

Jancis Robinson Youtube – Davos du Vin Wine Travel Stories Australian Fin. Review

## 2013

Decanter Magazine Global Times Fine Wine Concierge

### 2014

The Flying Winemaker Jeannie Cho Lee – Master of Wine

Wine China The Drinks Business Wine Explorers Medals: Wine China

#### 2015

New York Times Le Figaro Decanter Magazine Vinous Antonio Galloni The Tasting Book Singapore Wine Vault **Beijing Review Thirsty Dragon** Chinesefinewines.com La Chine Au Present

#### 2016

Le Monde The Guardian Nowness Youtube – The Flying Winemaker

China Daily Winesinfo.com Ceid<u>ea.com</u> French People Magazine Grape Wall of China

#### 2017

Most Creative People of 2017 China Daily Youtube - China Daily South China Morning Post Drinks Business -10 Most Influential Women in Wine The Buyer #Legend China Hands Magazine Wild Orchid News Vinitaly Cision Contention of Smell of Taste

#### 2018

Vogue China New China TV – Youtube Decanter Magazine The New Yorker

# SILVER B HEIGHTS

Youtube – Fous de Nous WSET Global Inkstone News Caplan Japan Gismiondionwine

#### 2019

Bloomberg.com Esquire Magazine Caixin Italian Wine Podcast Imbibe.com French.xinhua.net Helioswinemedia.com World Wine Women Culinary Backstreets

#### 2020

Winefolly James Suckling The Washington Post DE TIJD Vino Joy News Youtube - The China Institute Shanghai Daily

The World of Chinese Wine The Wine Economist Studiokom Unconventional Chinese Terroir Cultures of Booze

#### 2021

James Suckling James Suckling Grandes Excolhas China Daily Zeit Magazin De Telegraaf IAN D'Agata **Evening Standard** Thedrinksbusiness China Daily Vino Joy News WINWSA The Peak Magazine Terrior Sense NBC News Now

#### 2022

MAGZTER **Terrior Sense** DangDai magazine (Argentina) Food & Wine

#### 2023

James Suckling Robert Parker CITYA.M. LIFE&STYLE LAVINIUM La Repubblica Terrior Sense Wine-Searcher epicture Vietnam LUXE Condé Nast Traveler Vino Joy News



#### Contacts

Phone (+86) 0951-5085639 Email info@silverheights.cn

Fb @silverheightsvineyard lg @silverheightsvineyard

For direct inquiries email export@silverheights.cn



# SILVER B HEIGHTS

Press release

